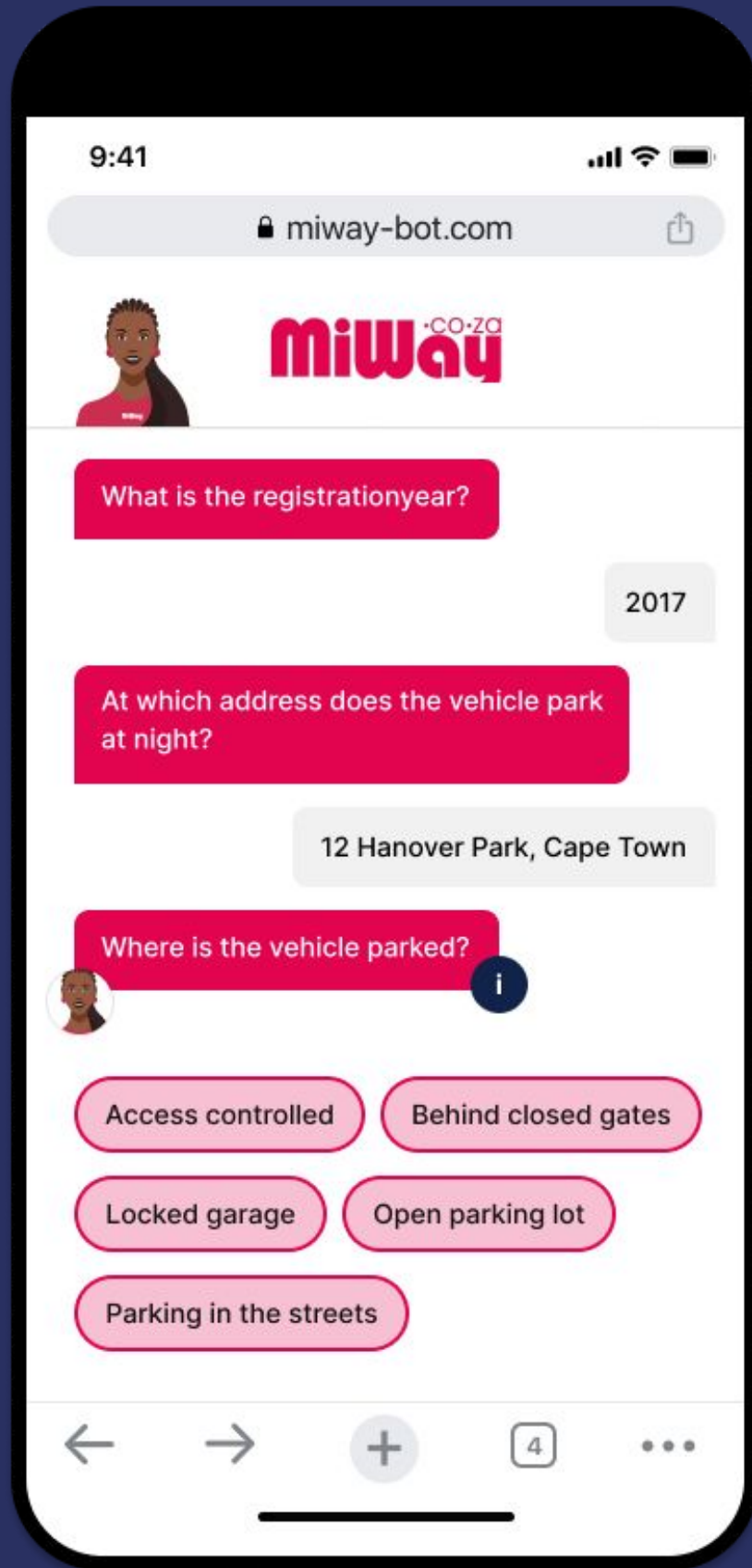


## CASE STUDY QUOTING



## boosts quoting and engagement

### THE CHALLENGE

In line with MiWay's fanatical dedication to delivering awesome customer experiences, they wanted to offer customers a conversational, 24/7 quote solution for car insurance.

### HOW WE HELPED

Accessible from the MiWay website, the solution enables people interested in car insurance to quickly and easily get an accurate quote in under five minutes, 24/7. Once users receive their quote, they request a callback, upon which their details and quote are sent to the call center, enabling a smooth transition between the conversational and live agent.

### INTEGRATIONS

