



boosts donations

THE CHALLENGE

The NCCF raises donations in the form of time, groceries, goods, or funds. Due to Covid-19, the charity could no longer do its regular events and activations to raise the donations it needed to fully support all of its charities. Thus is needed some digital support.

HOW WE HELPED

FCB.ai developed a first-of-its-kind, end-to-end conversational-AI donation solution for the NCCF known as NASH. The solution enables prospective donors to choose whether they would like to donate money, goods, or their time by engaging with NASH and completing a few simple, user-friendly steps. Furthermore, we teamed up with Ozow, to integrate a powerful payment solution to enhance fund donations.

INTEGRATIONS

